



VOLUME 1 • FALL 2009

A Message from the CEO

Since I became President/CEO in 2008, we have had a year of numerous transitions and accomplishments. Through a rebranding process, we have updated our image to raise our visibility in the community. This change has allowed us to provide a consistent message while tailoring offerings to multiple audiences. Our unique ability to work with community stakeholders, police departments, school districts and citizen coalitions helps us achieve our ultimate goal of helping kids stay drug free. We truly understand that this work is challenging and not done in isolation, and we appreciate the many individuals who have supported DPRI.

The fact is PREVENTION WORKS. We have seen it through the dramatic reduction of alcohol use among secondary students in Grand Prairie and Corsicana since 2002, as measured by the Texas School Survey on Substance Abuse.

We have heard it from the students we educate, and we have seen it through policy changes. It is not enough to inform youth about the impact that alcohol and other drugs have; we must provide them with the skills and tools to make good decisions and provide resources to sustain programs that work. It is not enough to make communities aware of the problems caused by alcohol, tobacco and other drugs; we must empower the community to limit access and to change the community norms that support substance use and abuse.

As we move forward, the staff of DPRI remains passionate and dedicated in the work we do. We want to thank the Board and our donors for your trust and ensure you that our commitment is to be responsible and effective service providers as we continue to work to empower youth, families, and communities to flourish within their environments.



Mavis Y. Lloyd
Mavis Y. Lloyd

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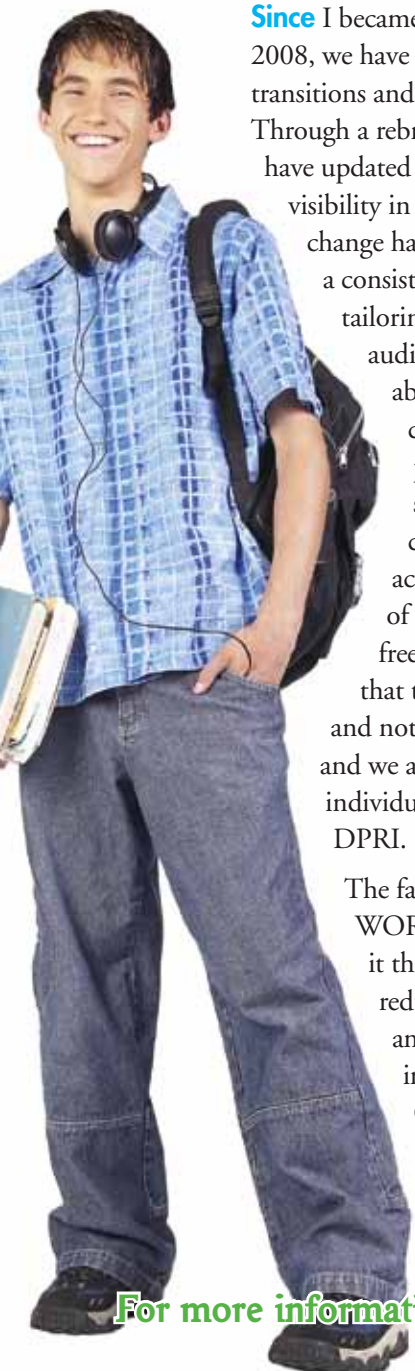
Liz Harvey

Diana Soto

Welcome to our most recently elected board members:

Linda Lydia

Steve Moore



For more information: www.dpri.com or 972-518-1821





"I witnessed so many people working as a team to help develop one child at a time, and having so much fun doing it."
– Felecia Myers

Youth & Family Services

in Dallas, Cedar Hill and Grand Prairie. The students received backpacks filled with pens, pencils, calculators and note pads. At Cedar Hill High School, DPRI provided substance prevention information and materials to more than 1000 students and parents. DPRI also participated in Grand Prairie ISD's Community Health Fair where the attendance was more than 1000 parents and students.

DPRI collaborated with the City of Dallas Youth Development Office to support Mothers Against Drunk Driving (MADD) North Texas at its 6th Annual 5K Walk Like MADD event for Global Youth Service Day 2009. Some of DPRI's prevention educators participated in the event and reported back about their experience:

"It was a time of laughter and of sorrowful memories where many got together to bring awareness of drunk driving to the community."
– Angela Murrell

"I was overwhelmed to see so many youth, families, local schools and community volunteers working together as a team."
– Petra Jimenez

In preparation for the beginning of the school year, DPRI participated in multiple "back to school" events. DPRI provided school supplies for more than 800 students from program sites

As of August 31, DPRI completed another successful year of Youth & Family Services. A total of 2,501 students participated in Prevention Education Skills programming in FY09 with a success rate of 42%, and 58% of our participants met the requirements for completion of the program.

The kickoff for the '09-'10 program year was September 8. This year brings much excitement and high expectations. We are looking forward to a year full of triumph and empowerment.

A Wise Investment!

Prevention is an investment that pays great returns. The latest research indicates that \$1 spent on prevention brings a \$10 return in savings as a result of redirecting the lives of youth. Accordingly, Drug Prevention Resources, Inc. is an investment center because its \$1.4 million budget provides the community with \$14 million in dividends. To become a Prevention Partner with DPRI by making a tax deductible donation, contact Mavis Y. Lloyd at 972-812-6333 or mlloyd@dpri.com.

For more information: www.dpri.com or 972-518-1821



Our Mission

DPRI is dedicated to preventing youth substance abuse through innovative delivery of evidence-based strategies that empower youth, families and communities to flourish within their environment.

The Inside Story

Congratulations to our most recent Certified Prevention Specialist and Advanced Certified Prevention Specialist!

Kay Maxwell, CPS
Vice President
Finance/CFO



Ashlie Hawkins, ACPS
Compliance Coordinator



John Johnson
Prevention Educator
Dallas County



Larry Wilson
Coalition Coordinator
IMPACT Waxahachie

Welcome!

We would like to welcome back John Johnson and are happy to introduce Larry Wilson to the DPRI team!

Community Services

IMPACT Communities

The IMPACT Communities coalitions are moving full steam ahead and recently came together to host the second quarterly Law Enforcement Luncheon. Participants were Ennis, Corsicana, Waxahachie and Grand Prairie police departments, Ellis and Navarro County Sheriff's offices, TABC and EISD police department.

IMPACT Cedar Hill spent the summer becoming more involved with neighborhood and community groups. Neighborhood watch meetings, community barbeques and the city-wide cook off proved fruitful venues to identify new partners and educate the community on alcohol-related issues. Now, the coalition is partnering with neighborhood groups to strengthen the prevention infrastructure using existing community resources.

IMPACT

Ennis is growing rapidly with support from the local police chief, superintendent, newspaper editor, mayor and many others!

Recently, the coalition helped initiate a sting on a convenience store that was selling alcohol to minors. Currently, Ennis Safe Homes Network, a program for families to pledge to keep alcohol out of the hands of minors in their homes or on their properties, has a goal of 1,200 signed pledges by May 2010.

This summer **IMPACT Grand Prairie** received grant funding for a multi-media campaign aimed at reducing drinking and driving. DWI enforcement by the GPPD has increased by 200% in the past year, and research shows that by raising the public's perceived risk of arrest, community groups can effectively reduce drinking and driving.

This summer, **IMPACT Navarro** worked with Corsicana ISD, NAACP and others to host the Back to School Stay in School Rally in August. **IMPACT Navarro** also worked to enhance law enforcement efforts with a

continued on page 4



Empowering Youth, Families and Communities

Community Services

continued from page 3

commercial featuring Chief Randy Bratton informing residents that the CPD takes hosting of underage drinking parties very seriously.

IMPACT Waxahachie is currently asking residents to complete the Community Assessment Survey which will guide the coalition's work in the coming months. The coalition is also working with the WPD to obtain additional funding for alcohol compliance checks and looking at ways to support these efforts as a community.

Training and Professional Development

As the DPRI staff makes new strides in delivering powerful prevention programs to youth, families and communities, we are excited to share this knowledge with other

community organizations and prevention professionals. Recent training activities have included working with the Grapevine-Colleyville ISD CARE Coalition on strategic planning and making presentations at both the Texas Teen Tobacco Summit in The Woodlands and at the Department of State Health Services Fall Prevention Meeting in Austin.



How You Can Help

Looking for ways to give back? Visit our website, www.dpri.com, to view a full list of ways you can help. Please contact Mavis Y. Lloyd at 972-812-6333 or mlloyd@dpri.com to begin making a difference.

DONATE!

Please help us make a difference in the lives of youth, families and our communities!

\$250 \$100 \$75 \$50 \$25 _____ Other

Thank you for supporting the programs and services of Drug Prevention Resources, Inc.. DPRI acknowledges our donors in Inside DPRI. Please complete the section below, indicating how you wish your name to be published.

Name: _____

Address: _____

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Please make checks payable to Drug Prevention Resources, Inc.. Your contribution is tax deductible to the fullest extent of the law and is truly appreciated.

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Return this form to:

DPRI

1200 W. Walnut Hill Lane
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OR

You can also donate online
at www.dpri.com